

# ADAM PAVLOVIC MAJEED

D I G I T A L   A D V E R T I S I N G   C O O R D I N A T O R



☎ +381692500990

✉ adampmajid@gmail.com

in linkedin.com/in/adam-pavlovic-majeed/

📍 Belgrade, Serbia

## PROFILE

I'm bringing forth a motivated attitude and a variety of powerful skills. Adept in various social media platforms and office technology programs. Committed to utilizing my skills to further the mission of a company. Currently searching for a paid account manager position.

## SKILLS

- Facebook Ads
- Google Ads
- GA4
- GTM
- Computer Literacy
- Receiving Constructive Feedback
- Efficiency

## EXPERIENCE

### DIGITAL ADVERTISING COORDINATOR

At Vanspec Marketing

1.1.2023 - 5.10.2023

- Analyzed clients businesses to find key selling points
- Analyzed competition
- Carefully picked and edited creatives
- Developed strategies and campaigns for Facebook and Google ads
- Made events for GA4 using GTM for more analysis
- Provided financial and performance reports

## EDUCATION

### SECONDARY SCHOOL

Požarevačka gimnazija, Požarevac,  
Serbia  
2014 - 2018

### COLLEGE

Računarski fakultet, Belgrade, Serbia  
2018 - 2022

## WORK HISTORY

During college and high school I worked a number of jobs that were available to me. I worked on construction sites, moving firms, McDonalds, horse stables, sold T-shirts on my Instagram page and so forth. So I would say I'm no stranger to hard work.

I hope to hear from you soon,  
Many thanks, Adam Pavlovic Majeed.